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The Value Chain through INAIL Economic Incentives

ISO 26000:2010 defines *value chain* as "entire sequence of activities or parties that provide or receive value in the form of products or services" and also explains that "economic aspects, as well as aspects relating to health and safety and the value chain, are dealt with throughout the seven core subjects, where relevant".

Moreover, for promoting social responsibility in the sphere of influence related to the fair operating practices, "an organization, including a public organization, can influence other organizations (... omissis) and through leadership and mentorship along the value chain, it can promote adoption and support of the principles and practices of social responsibility.

ISO 26000 also defines that "to promote social responsibility in its sphere of influence, an organization should (...omissis) consider providing support to SMOs, where appropriate, including by providing them with awareness raising on issues of social responsibility and best practice and with additional assistance (for example, technical, capacity building or other resources) to meet socially responsible objectives.

Also before the ISO 26000 publication with the same aim, within the workers' integrated protection system and with a view to curbing the social costs resulting from accidents, INAIL's fundamental commitment has been to promote and encourage a prevention culture by helping all those concerned to develop a full conscience of what risks there actually are and an awareness that no working activity can be considered to completely safe.

For better promoting this approach it provides small and medium size enterprises with training and advice in the field of prevention and funds companies that decide to invest in the improvement of safety.

Properly, since 2004 INAIL provides an insurance premium reduction to all enterprises implementing social responsible measurements related to health and safety conditions improvement, going beyond the law.

Furthermore, since 2010, also according to the occupational health and safety (OH&S) legislative decree n.81/08, INAIL finances and sponsors innovative projects for improving new original management solutions according to social responsibility principles.